



Custom Certificates and Replacement Parameters

Overview

Introduction If you would like to apply your company's branding to and select the data that appears on the certificate that is generated whenever someone completes a Brainshark presentation, Learning Course, or Learning Curriculum, create a custom certificate. Custom certificates are dynamically populated with Brainshark data including guestbook input, presentation information, and viewing data using the parameters listed in this document. You may have multiple custom certificates uploaded to your Brainshark site so authors can apply the appropriate certificate to their presentation, course, or curriculum

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Creating a Custom Certificate

Process

1. Create a PowerPoint slide with your custom branding and wording and add the appropriate Brainshark Custom Certificate Parameters from the tables in this document. When the certificate is generated, Brainshark dynamically replaces the custom parameters with “live” data.

Notes:

- All parameters must be entered exactly as shown in the tables on the following pages.
 - Adding spaces or underscores within the chevrons (<<Viewer_Name>>) and/or removing one or both of the chevrons (<ViewerName>>) will result in that information displaying on the certificate “as entered” versus it being replaced with “live” data.
2. Create a certificate for each Brainshark content type (Presentation, Course, and/or Curriculum) and be sure to save each one as separate PowerPoint file with a unique name.



Presentation Certificate



Curriculum Certificate

3. Send the finalized PowerPoint certificate file(s) to [Brainshark Support](#) and request the certificate(s) be uploaded to your site. (Include your site’s Company ID or URL and the name to be used for the certificate in the email.)

Note: Only a Company Administrator can request custom certificates be uploaded to your site.

4. Once the certificate is added to your site, Brainshark Authors can select the appropriate certificate to use with their content when the completion criteria is met.



General Parameters

General Parameters Applies to Presentation, Course and Curriculum Certificates.

Live Data	Parameter
Company Name	<<CompanyName>>
Today's Date	<<SystemDate>>



Presentation Parameters

Presentation Parameters Applies to **PRESENTATION** Certificates ONLY.

Live Data	Parameter
Presentation Title	<<PresentationTitle>>
Presentation ID	<<PresentationID>>
Presentation Description	<<PresentationDescription>>
Presentation Author	<<PresentationAuthor>>
Author First Name	<<PresentationAuthorFirstName>>
Author Last Name	<<PresentationAuthorLastName>>
Score Required	<<PresentationScoreRequired>>
Score Achieved	<<PresentationScoreAchieved>>



Guestbook Parameters

Guestbook Parameters Applies to **PRESENTATION** Certificates ONLY.

Live Data	Parameter
Guestbook Name	<<GBName>>
Guestbook First Name	<<GBFirstName>>
Guestbook Last Name	<<GBLastName>>
Guestbook E-Mail	<<GBEmail>>
Guestbook Company Name	<<GBCompany>>
Guestbook Department	<<GBDepartment>>
Guestbook Title	<<GBTitle>>
Guestbook Business Phone	<<GBPhone>>
Guestbook Custom 1	<<GBCustom1>>
Guestbook Custom 2	<<GBCustom2>>
Guestbook Custom 3	<<GBCustom3>>
Guestbook Custom 4	<<GBCustom4>>
Guestbook Custom 5	<<GBCustom5>>
Guestbook Custom 6	<<GBCustom6>>
Guestbook Custom 7	<<GBCustom7>>
Guestbook Custom 8	<<GBCustom8>>
Guestbook Custom 9	<<GBCustom9>>
Guestbook Custom 10	<<GBCustom10>>



Viewer/Student Parameters

Viewer / Student Parameters

Applies to **Presentation, Course and Curriculum** Certificates.

(Data from the Brainshark User's Profile)

Live Data	Parameters
Username	<<ViewerUserName>>
Viewer Name	<<ViewerName>>
First Name	<<ViewerFirstName>>
Last Name	<<ViewerLastName>>
Primary Email	<<ViewerEmail>>
Secondary Email	<<ViewerSecondaryEmail>>
Title	<<ViewerTitle>>
Department	<<ViewerDepartment>>
Company Name	<<ViewerCompany>>
Phone	<<ViewerPhone>>
Address 1	<<ViewerAddress1>>
Address 2	<<ViewerAddress2>>
City	<<ViewerCity>>
State/Province	<<ViewerState>>
Country	<<ViewerCountry>>
Postal Code	<<ViewerPostalCode>>
Custom 1	<<ViewerCustom1>>

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Viewer/Student Parameters, Continued

**Viewer /
Student
Parameters,**
continued

Live Data	Parameters
Custom 2	<<ViewerCustom2>>
Custom 3	<<ViewerCustom3>>
Custom 4	<<ViewerCustom4>>
Custom 5	<<ViewerCustom5>>
Custom 6	<<ViewerCustom6>>
Custom 7	<<ViewerCustom7>>
Custom 8	<<ViewerCustom8>>
Custom 9	<<ViewerCustom9>>
Custom 10	<<ViewerCustom10>>



Course Parameters

Course Parameters Applies to **COURSE** Certificates **ONLY**.

Live Data	Parameter	
Course Name	<<CourseName>>	
Course ID	<<CourseID>>	
Course Author	<<CourseAuthor>>	
Course Author First Name	<<CourseAuthorFirstName>>	
Course Author Last Name	<<CourseAuthorLastName>>	
Course Type	<<CourseType>>	
Course Description	<<CourseDescription>>	
Course Extended Description	<<CourseExtDescription>>	
Credits	<<CourseCredits>>	
Score Required	<<CourseScoreRequired>>	
Score Achieved	<<CourseScoreAchieved>>	
Completion Status	<<CourseCompletionStatus>>	
Completion Date	<<CourseCompletionDate>>	
Enrollment Date	<<CourseEnrollmentDate>>	



Curriculum Parameters

Curriculum Parameters Applies to **CURRICULUM** Certificates **ONLY**.

Live Data	Parameter	
Curriculum Name	<<CurriculumName>>	
Curriculum Author	<<CurriculumAuthor>>	
Curriculum Author First Name	<<CurriculumAuthorFirstName>>	
Curriculum Author Last Name	<<CurriculumAuthorLastName>>	
Curriculum Description	<<CurriculumDescription>>	
Completion Status	<<CurriculumCompletionStatus>>	
Completion Date	<<CurriculumCompletionDate>>	
Enrollment Date	<<CurriculumEnrollmentDate>>	
